

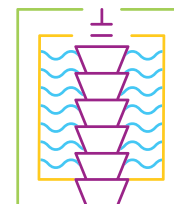
SPONSORSHIP & EXHIBITION PROSPECTUS

#ICNCongress
#ICN2027



ICN
International
Council of Nurses

The global voice of nursing



TAIPEI | **2027**
ICN CONGRESS | 8-11 JULY

Empowered Nurses: New Horizons
Transforming Health and Care

Message from the Presidents

The International Council of Nurses (ICN), together with the Taiwan Nurses Association (TWNA), is pleased to invite you to support and participate in the 31st ICN Congress, to be held 8–11 July 2027 in Taipei. Following our hugely successful Congress in Helsinki, we look forward to convening once again in one of Asia’s most innovative and dynamic centres of health and technology.

With an expected attendance of over 6,000 participants from around the world, the ICN Congress provides an exceptional platform for Sponsors and Exhibitors to engage directly with the most influential international community of nursing professionals and decision makers. This global gathering offers unparalleled opportunities to enhance visibility, showcase innovation, and strengthen strategic partnerships within a diverse and highly engaged audience. With your support, you will help bring the global nursing community together around this important event and elevate the voice of nurses worldwide. It will also be a unique opportunity for your institution to be recognized in a more direct and meaningful way by thousands of nurses from across the globe.

Sponsors and Exhibitors will benefit from direct access to senior nursing leaders and policymakers, opportunities for product demonstrations, global brand exposure across ICN communications, and meaningful engagement with

delegates from more than 140 countries. Set against the backdrop of a city where tradition meets cutting edge progress, the Congress theme “Empowering Nurses: New Horizons Transforming Health and Care” underscores the pivotal leadership role of nurses in shaping the future of global health. ICN 2027 will help set the global nursing agenda for the coming decade, and your organization can play a central role in that conversation.

We are pleased to present the Sponsorship and Exhibition opportunities available for ICN 2027 and invite you to join us in supporting this landmark event. A limited number of premium Sponsorship and Exhibition packages will be available, offering high impact visibility and exclusive engagement opportunities throughout the Congress.

At a time when the global health workforce faces unprecedented challenges, your support directly contributes to strengthening nursing capacity and improving health outcomes worldwide.

We invite you to explore the Sponsorship and Exhibition prospectus and secure your preferred opportunity early. We look forward to collaborating with you in Taipei!



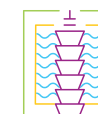
José Luis Cobos
ICN President

A blue ink signature of José Luis Cobos.



Dr. Mei-Nan Liao,
TWNA President

A blue ink signature of Dr. Mei-Nan Liao.



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ICN: The Global Voice of the Profession at the Heart of Health Care

126 +

years of organizational experience

ICN is a unique federation of more than 140 member National Nursing Associations representing the over 30 million nurses worldwide

77 +

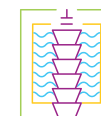
years in partnership with the World Health Organization

ICN amplifies the voice of the nursing profession to achieve health for all

10 +

Sustainable Development Goals impacted

ICN collaborates with specialized agencies of the UN and other partners to strengthen health systems

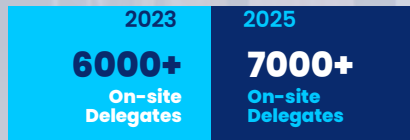


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Past Congresses in numbers

ICN hosts the world's largest international nursing Congress attended by nursing professionals, leaders and partners.



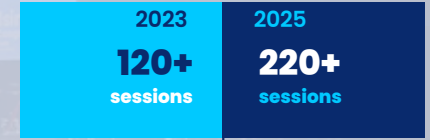
4000+ nurses including 2660+ nurse prescribers



3,920+ organizations

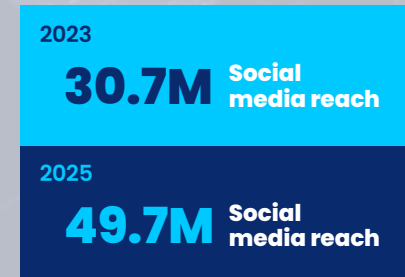
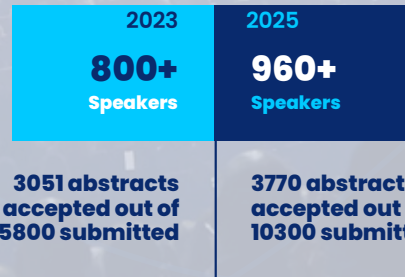


Including a pre-conference student assembly

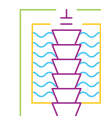


30+ partner symposia & masterclasses

61+ partner symposia & masterclasses



2023 Montreal
2025 Helsinki



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Past Congress Speakers



Alexandra Cockburn
Executive Producer, BBC StoryWorks
Commercial Productions



Amelia Latu Afuhaamango Tuipulotu
Chief Nursing Officer,
World Health Organization



Amy McDonough
Managing Director of Strategic
Health Solutions, Google



Beverly Louise Malone
Chief executive officer, National
League for Nursing, United States



Dr Byron Scott
Chief Health Officer
Direct Relief



Carolyn Jones
Filmmaker on Public
Health and Nursing



Dévora Kestel
Director of Mental Health and
Substance Abuse at WHO



Rt Hon. Helen Clark
Former Prime Minister
of New Zealand, Former
Administrator of UNDP



Kaisa Juuso
Minister of Social Affairs and
Health, Government of Finland



Kathleen McGrow
Global Chief Nursing
Innovation Officer, Microsoft



Masami Sakoi
Vice-Minister for Health Chief
Medical and Global Health
Officer, Ministry of Health, Labour
and Welfare of Japan



Natasha Azzopardi Muscat
Director, WHO Regional
Office for Europe



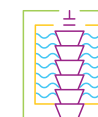
Rola Hallam
Award-winning doctor, trauma-
informed coach, humanitarian,
and social entrepreneur



Saadia Zahidi
Managing Director WEF



Vanessa Kerry
Co-founder and CEO of
Seed Global Health



ICN 2027 Programme

THE ICN CONGRESS PROVIDES

- ✓ Celebration of nursing
- ✓ Global perspective
- ✓ Knowledge dissemination
- ✓ Networking with senior nursing leaders

Wednesday
7 July 2027

- CNR Meeting
- Student Assembly

Thursday
8 July 2027

- CNR Meeting
- Opening ceremony
- Exhibition opening

Friday
9 July 2027

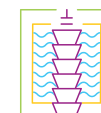
- Congress Day 1
- Exhibition & Sponsors Activities
- Networking
- Poster presentations
- Policy Cafés
- Symposia
- Masterclasses
- Concurrent sessions

Saturday
10 July 2027

- Congress Day 2
- Exhibition & Sponsors Activities
- Networking
- Poster presentations
- Policy Cafés
- Symposia
- Masterclasses
- Concurrent sessions

Sunday
11 July 2027

- Congress Day 3
- Exhibition & Sponsors Activities
- Networking
- Poster presentations
- Policy Cafés
- Symposia
- Masterclasses
- Concurrent sessions
- Closing Ceremony



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Empowered Nurses: New Horizons
Transforming Health and Care

As a Sponsor you will...



**Reach a
broad
audience**



**Expand
your
network**



**Demonstrate
your commitment
to health**



**Maximise
your
visibility**



**Align your
organization**



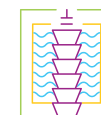
**Support
innovation**



**Showcase
your work**



**Access
Asia-Pacific
Opportunities**



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Empowered Nurses: New Horizons
Transforming Health and Care

Innovation Opportunities

Masterclasses

Interactive Learning & Skills Development



Led by global Health Care experts



Focused on advanced skills & innovation



Small, high-impact groups



Interactive & immersive formats

Hackathons

Collaborative Health Care Innovation



Solve real-world Health Care challenges



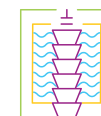
Collaborate with cross-industry experts



Fast-paced innovation environment



Discover emerging technologies & solutions



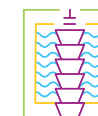
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Sponsorship Packages

	Platinum EUR 100.000	Gold EUR 65.000	Silver EUR 35.000	Supporter EUR 10.000
Host or moderate a session	✓			
Co-host the Exhibition Opening Ceremony	✓			
Video at the end of Opening Plenary	✓			
Private hospitality suite	✓			
Complimentary Sponsorship of Lunch Break	1			
Interactive masterclass or workshop with your experts	✓	✓		
Complimentary Sponsorship of Coffee Break	1	1		
Push notification via the congress mobile app	2	1		
Prominent partnership acknowledgement during the Opening Plenary	✓	✓	✓	
Host a Partner Symposia	✓	✓	✓	
Mention in our Congress newsletter	✓	✓	✓	
Prime booth placement ensuring maximum visibility and engagement	36 sqm	18 sqm	9 sqm	
Promotional mailshot	Individual	Joint	Joint	
Conference Partner comprehensive basic benefits and visibility	✓	✓	✓	✓
Exclusive Congress access: Complimentary congress badges	15	10	5	2
Additional Sponsorship opportunities	1 complimentary	Preferred Access	Preferred Access	Access

If you are looking for something more personalized, we would be delighted to explore it with you! Special rates apply to ICN members and non-profit organizations.



Additional Sponsorship Opportunities

ICN Congress Sponsors can enjoy increased visibility accessing exclusive Sponsorship opportunities including but not limited to:

Branding & Networking

Student Lounge

Networking Lounge

Mobile App

Green Room /
Speaker Lounge

Programme

Partner Symposia

Masterclass

Poster area

Lunch
& Coffee Breaks

Hospitality

Hospitality Suite

Registration &
Accreditation

Charging area

Wifi

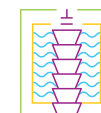
Merchandise & Communication

Promotional
mailshot

Badges & Lanyards

Pen & Notepads

Volunteers T-shirts



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Exhibition Opportunities



The global voice of nursing



A premier platform for visibility



Access a diverse global Health Care audience



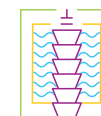
Showcase to influential decision-makers

"It was a great experience altogether, my colleagues and I were very happy with the congress and the visibility."

2025 Sponsor

"We were positively surprised by both the amount and quality of stand visitors."

2025 Exhibitor



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Exhibition Packages

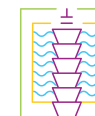
Exhibition booths are open to all organizations, regardless of sponsorship status, offering a key opportunity to showcase your activities and boost interaction with Congress attendees.

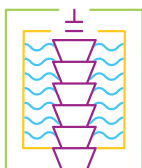
Premium exhibition opportunities including Pavilion, tailor-made solutions and custom-built experiences are available upon discussion.

	Price per booth	Members discount (25%)	Early Bird (15%)
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2x2m Booth			
4 sqm Space Only	EUR 1.900	EUR 1.450	EUR 1.600
4 sqm with counter and bar stools	EUR 2.350	EUR 1.750	EUR 2.000
3x3m Booth			
9 sqm Space Only	EUR 3.500	EUR 2.700	EUR 3.000
9 sqm Shell Scheme	EUR 4.400	EUR 3.300	EUR 3.750
3x4m Booth			
12 sqm Space Only	EUR 4.500	EUR 3.400	EUR 3.850
12 sqm Shell Scheme	EUR 5.700	EUR 4.300	EUR 4.850
3x6m Booth			
18 sqm Space Only	EUR 5.900	EUR 4.450	EUR 5.000
18 sqm Shell Scheme	EUR 7.300	EUR 5.500	EUR 6.300
6x6m Booth			
36 sqm Space Only	EUR 9.900	EUR 7.450	EUR 8.500
36 sqm Shell Scheme	EUR 11.850	EUR 8.900	EUR 10.100

- Early Bird discount ends on 28 February 2027
- Shell Scheme package includes booth structure, lighting, power socket, table and two chairs
- 20% discount available on regular booth prices for non-profit organizations
- Discounts are not cumulative





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For Sponsorship opportunities, please contact:

Ms Pilar Millan

Head of Digital and Sponsorship, ICN

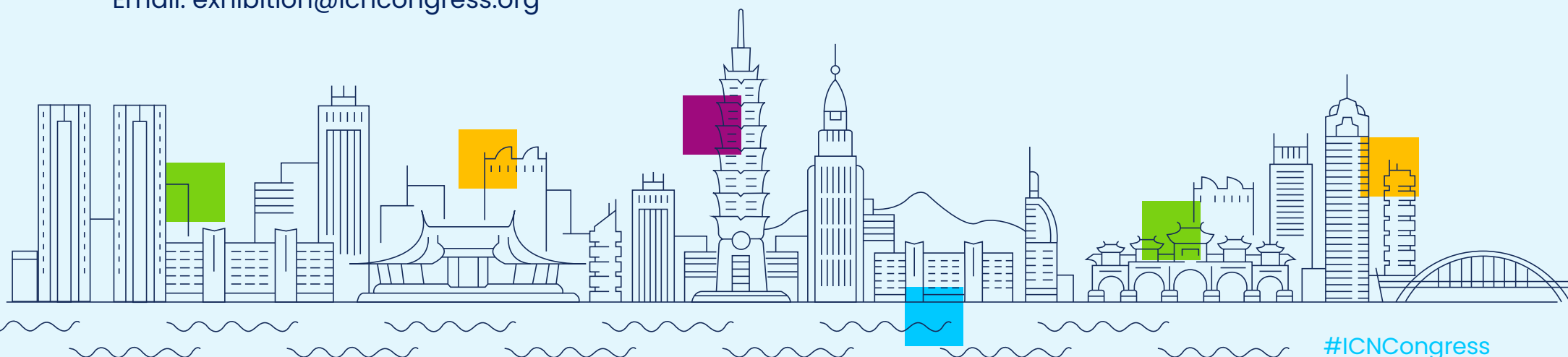
Tel: +41 22 908 0119

Email: millan@icn.ch

For Exhibition enquiries, please contact:

Email: exhibition@icncongress.org

**Scan the QR code
to express your interest**



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www.icncongress.org